

Report to: Policy & Performance Improvement Committee – 22 July 2024

Director Lead: Suzanne Shead, Director – Housing, Health & Wellbeing

Lead Officer: Cara Clarkson, Business Manager Regeneration and Housing Strategy

Report Summary	
Report Title	Newark & Sherwood Community Lottery Annual Report
Purpose of Report	To provide Members of the Policy and Performance Improvement Committee with an update on the Community Lottery scheme since its launch in May 2021.
Recommendations	The report be noted.

#### 1.0 Background

- 1.1 Newark & Sherwood Community Lottery launched in May 2021 and has now been in operation for three years. To date, 79 'Good Causes' have registered with the lottery and are receiving financial support through ticket sales. The membership target of 60 good causes in year two has been increased to 75 and the current number of registered clearly demonstrates that there is continued interest in the Lottery. The range of 'Good Causes' currently benefiting from the lottery includes charities, sports clubs, community and youth groups and other 'not for profit' organisations, with a number generating in excess of £1,000 per year for their respective organisations.
- 1.2 Currently there are 570 supporters registered with Community Lottery purchasing 4,229 tickets per month which has generated £34,569.60 for the registered 'Good Causes' in the third year, which compares very favourably in comparison with other community lotteries across the country.
- 1.3 The District Council also benefits directly from the lottery through two payment receipts each month. Players can choose for 50p of their £1 ticket to be donated to either a specific 'Good Cause' registered with the lottery or for it to go towards the 'Central Fund' which is held by the District Council. In March 2023 this fund generated £379.00 for onward distribution by the Council to registered 'Good Causes'. In addition, 10p from every £1 ticket contributes towards the 'Operator Fund' where April's income was £422.90. The Operator Fund provides a contribution to the councils operating costs from running the Lottery including registration and licensing with the Gambling Commission and membership of the Lotteries Council.

- 1.4 At its meeting on 22 November 2021, Members of the Homes & Communities Committee approved a proposal to introduce a 'lottery within a lottery', whereby funds generated for the District Council are distributed to registered 'Good Causes' through a six-monthly raffle style draw. It was agreed that one-off awards of £500 are granted to successful groups, with the number of awards available at each draw dependant on the total income generated into the 'Central Fund'. In addition, any funding within the Operator Fund remaining after operating costs are covered, are also shared with 'Good Causes'.
- 1.5 In 2023 two lottery draws were held with twelve awards £500 going to registered 'Good Causes' as an additional income payment. Both draws were presided over by the Leader of the Council and 'live streamed' on Facebook.

# 2.0 Proposal/Options Considered

2.1 This report is intended to provide a summary of the impact and benefits generated through the launch of the Newark & Sherwood Community Lottery after it third year of operation and the report is for noting. It is intended that an annual report will be presented to Policy & Performance Improvement Committee each year to ensure that members area appropriately informed of the positive contribution the lottery makes to voluntary and community sector organisations that provide support and assistance to residents of the District.

# 3.0 Implications

In writing this report and in putting forward recommendations, officers have considered the following implications: Data Protection; Digital & Cyber Security; Equality & Diversity; Financial; Human Resources; Human Rights; Legal; Safeguarding & Sustainability and where appropriate they have made reference to these implications and added suitable expert comment where appropriate.

3.1 There are no adverse implications with this report, the launch of the Community Lottery has been a great success and is generating much needed financial support for the District's registered 'Good Causes' and has become a sustainable operating model where costs associated with its management are covered by proceeds generated

### 3.2 <u>Financial Implications – FIN24-25/6697</u>

There is current provision within the General Fund Revenue budget for the Community Lottery on a self-funding basis, with ticket sales budgeted to offset all budgeted expenditure for Good Causes and Prizes. Any ticket sales which are unspent in each financial year are transferred to a reserve which is held solely for the purpose of funding future year commitments. There is currently £18,078.25 in this reserve.

#### **Background Papers and Published Documents**

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

None